

Gospel Obele | Brief

Described as “a consummate professional”. Gospel Obele is a Research & Development Economist working to support businesses, policy stakeholders and institutions to understand the market they serve, and position them for growth, innovation, and sustainability in a changing business environment.

Certified by the Oxford-Blavatnik School of Government on Evidence in Public Policy; the Bloomberg markets Institute; and the Wharton School. He has extensive experience working for both private, public, social enterprises in over 25 sectors across 40 markets including Nigeria, Africa, and the United Kingdom.

Gospel has made over 350 media interview appearance (in five years) on top media platforms like Aljazeera, BBC, Arise TV, CGTN, Channels Television etc; discussing core issues pertaining to economy, international development, sustainability, social inclusion, and growth markets.

Some of the clients he has engaged include: Deloitte, MasterCard Foundation, Ford Foundation, Heineken, Unilever, Fate Foundation, Coca-Cola, GIZ, Jobberman, Fidelity Bank, Novo Nordisk, Michelin, First Bank, FCMB, WEMA Bank, Credit Direct Limited, Infomineo, Cerebral Digital, Big Cabal, TechCabal, NPower – VAIDS program, WAVE Academy, Policy Development Facility II (PDF II), Partnership for Initiatives in the Niger Delta (PIND Foundation), Traction Ventures, Bet King, SO&U, etc.

In Eleven (11) years of his career, Gospel has worked with the Black Equity Organisation UK, GlobalData UK, Sporting Equals UK, Social Reputation UK, ExxonMobil, BusinessDay, Streetnomics LTD, ReportKard etc; and led over 50+ C-Level executive outlook sessions. He has also impacted growth solutions for over 15,000 SMEs, provided extensive policy solutions on diverse thematic areas and supported impact investing causes in different markets.

Gospel is a Honorary Doctor of Economics, Policy and Market from Myles Leadership University, holds an MBA with Nexford University Washington DC, Masters of Research and Public Policy with the University of Lagos, BSc in Economics and Statistics from University of Benin and a Professional Certification in Marketing with the Chartered Institute of Marketing, United Kingdom (UK). He is on a mission to lead social change and sustainable growth for businesses, government and institutions with data and technology, built on the foundation of sound economics.